### CITY OF BARRE PUBLIC BODY MEETING MINUTES

Committee/board: Civic Center Wasittee
Date of meeting:Location of meeting:
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Board/committee members in attendance: Brust Cogque, Sue Highy Dad Orsans
Son Valsangiaums, Charlie Atworld Art Dessureau.
Board/committee members absent: Rick Derle
Others in attendance: Left Begin Stephanic Quart Sin Mc Williams
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Topic(s) Discussed (use additional sheets as necessary):
Reports: Jun - Press Box naving - proposal for November neeting
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daster sponsors - repri article
Seft-report- see that - Atachy/ Floor covering - perchang
tasky Bor Sound system - Waiting for price on boling chair repair
research funding - New Mosters for "BOR"
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10/10/17 Civic Cester Consittee Minutes cont.

# AGENDA FOR CIVIC CENTER COMMITTEE Tuesday, October 10th, 2017 Alumni Hall Conference Room 8:00 A.M

- 1. Call to Order
- 2. Adjustments to the Agenda
- 3. Approval of September meeting minutes
- 4. Visitors and Communications
- 5. Reports:
  - a. Recreation Dept. Report Stephanie Quaranta
    - i. How's Ice scheduling going?
    - ii. Demo Maxx Galaxy Facility Scheduling (Brad)
  - b. Marketing Agent Report Jim McWilliam
    - i. Update on Banner and Dasher Board sales
    - ii. New rental prospects?
  - c. Director of Buildings Report Jeff Bergeron
    - i. Update progress on sign, Date of Install
    - ii. Update for AUD new floor covering
- 6. New Business
  - i. Finally! Approval of New Digital sign
  - ii. Opening of BOR, Date?
  - iii. Selection/appointment of Civic Center Marketing Agent.
  - iiii. Assessment/Continuation of Civic Center Marketing
    Agent Program
  - iiiii. Udating Banner/Dasher Board Fees
- 7. Old Business
  - a. Update recent events Auditorium, Stand Down
  - b. Discuss long term contract options
    - i. Rental Agreement adjustments made? (Jeff and Steve)
    - ii. Push Sales/Marketing of BOR and AUD (Jim and Stephanie)
- 8. Executive Session if needed
- 9. Round Table
- 10. Adjournment

**Marketing Report** 

**Barre Civic Center** 

October 6, 2017

Jim McWilliam

Continue discussion relative to the naming of the press boxes, i.e. named for whom, changing of the name after X amount of years, type of plaque, etc.

Continue discussion regarding welcome sign in the front lobby of The Aud.

On September 26, Jeff and I had a meeting with Steve McKenzie and Carol Dawes. New policies were instituted regarding sales of banners and dashers. Some beneficial and some certainly not. I will elaborate at our meeting.

Permission to place Thank You in The World (cost approximately \$350.00) \*3 times larger circulation... two serious inquires resulted \$\sqrt{}\$ from the Times Argus ad

54 flyers were sent to all AD's of Division II, III and IV schools inviting them to a practice / scrimmage in The Aud. As of yet no responses but it's early. Stephanie placed the flyer on The Barre Rec. Department and Civic Center's Facebook Pages.

Jeff and I met with the director of The Central Vermont Home Health and Hospice Group. They were asking to have use of The Auditorium in case of an emergency. Since this has been done before and such agreements are already in place Jeff agreed to do so. Good PR move by Jeff. I asked that a press release be drafted and sent to local news outlets for further exposure for the Civic Center.

Is there anything that can be done regarding the "charter member" signs in the BOR?

#### **New Sales:**

One Credit Union	Banner (2)	\$2500.00
Vermont Mutual Insurance	Banner	\$1000.00

#### **Punch List:**

Bullet hole in glass door of the Aud

Signs in Alumni House - replace all paper signs

Aud - both sets of back stairs/radiator painted

Alumni Bathroom  $-2^{nd}$  Floor painted and new floor covering

Walking rugs in Aud replaced - thread bare..

Carpet in locker rooms



## Barre Auditorium

"The Cathedral of Vermont Basketball"

The goal of many teams is to have an opportunity to play at the historic "Barre Aud!" We are now scheduling practice and scrimmage times for high school teams. Come and experience the excitement of the "Barre Aud" on our newly refinished court.

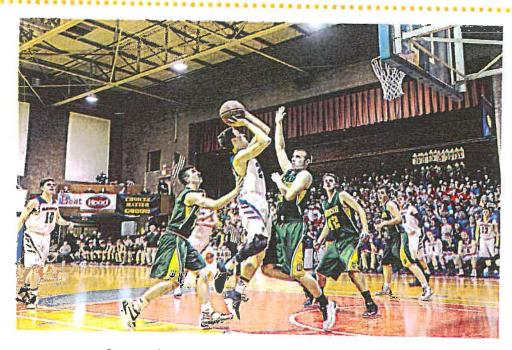






Practice & scrimmage times are now available!

\$60.00 per hour



Space and times are limited—schedule your team today!

If you are interested in renting practice or scrimmage times at the "Aud"



#### Contact:

Jim McWilliam, Director of Marketing and Sales (802) 477-5055 Cell: (802) 734-1499

Email: jmcwilliam11@gmail.com